

EVEN MORE FROM THE MAGAZINE ABOUT SHOPPING & STYLE

Lucky

1:30 PM, JULY 30 2010 BY JENNY KANG

salon allure launches at miami
fashion week with a pool-hovering
runway and synchronized
swimmers



One of the more over-the-top events during [Miami Swim Week](#) was [Diesel's](#) party and fashion show to launch [Salon Allure](#), which showcased swim designers such as Diesel, [Tori Praver](#), [Jessica Simpson](#), and [Koral](#). Synchronized swimmers performed to Katy Perry's "California Girls" to introduce the fashion show, which took place on a runway hovering above the [W Hotel's](#) expansive pool.